The New Electro-Coated Personna Outshaves Gillette.

The Gillette Spoiler is a great razor blade. That's why we're so excited about the fact that we can outshave it.

We're not just saying this on the basis of our own tests. A leading independent consumer testing organization says people prefer our blade. And they prefer it not just over Gillette. But over Schick and Wilkinson, too.

So prove it to yourself and pick up a pack of Personna blades today.

"Advanced Personna."
The Electro-Coated Blade.

Injector and Double Edge.

Source: https://www.industrydocuments.ucsf.edu/docs/ynvv0004
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